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PRESS RELEASE

Techniweld USA Announces Acquisition of Welding Material Sales

Shared vision, creative synergies, larger footprint, and significant resources will redefine what it means to be a welding alloy manufacturer

Techniweld USA has acquired Welding Material Sales, the nation's leading private labeler of Filler Metals. Welding Material Sales is known for its Blue Demon brand of filler metals and welding products, online social media presence, innovative welding safety products, and dominance in the small pack filler metal category. The collaboration brings together the strengths and resources of both organizations and as a result, Techniweld USA will now offer all of the combined customers a larger distribution footprint with 7 locations, a larger breadth of filler metals, and an even more expansive offering of specialty welding supplies.

Techniweld USA and Welding Material Sales recognized that the vision, culture, and values of their respective organizations were aligned. The combined ownership realized the value in being a family-owned business and are jointly looking forward to continuing this legacy. Like the name of Blue Demon's innovative new welding gloves, this is truly a "game changer" for the welding market. The acquisition will create opportunities for all customers of the combined entity offering the entire Welding Material Sales product line along with Techniweld USA's extensive offering of welding-related products. Terms and freight prepaid minimums for customers previously buying from both entities will merge over to Techniweld's current freight prepaid minimums effective immediately. We believe the combination of both entities will make freight prepaid minimums much easier to achieve resulting in higher and faster fill rates for your customers!

We are honored Brian DePaul, President of Welding Material Sales, will join Techniweld USA as Senior Vice President and a shareholder. His entire organization will join the Techniweld USA team. Please continue to process your orders through Welding Material Sales in St. Charles, IL. Alternatively, you may email sales@twusa.com. By Summer 2024 we will maintain inventory of all top items at all facilities to ensure timely and high fill rates to improve delivery times and your overall customer experience. We look forward to your continued support with our new addition of Welding Material Sales to Techniweld USA.

Starting 8/1/2024, for purposes of hitting freight prepaid minimums distributors may issue a single purchase order for both brands. This strategic timeline allows us the necessary time to efficiently relocate inventory, ensuring that our distributors receive the best possible customer experience. We are committed to making this a seamless transition. If you are a current Welding Material Sales customer with recent purchase orders you will receive a confirmation of any open purchase orders from Techniweld USA for the same product, quantity, price and billing terms as your original purchase order to Welding Material Sales.

All invoices going forward will come from Techniweld USA. Please note that all payments for these orders will need to remit to Techniweld USA from this point forward unless you are a member of a buying group with consolidated billing.

[A copy of our W9, sample invoice, and ACH/Check/Wire Payment instructions can be found at this link for your records.](#)

If you require anything additional or would prefer that we handle your order differently, please feel free to reach out to customer service at (888) 905-6737. We would be happy to assist in any way.

Regards,

Hunter Johnson

President

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